

An Industrial Design can be relatively simple and inexpensive to develop and protect. They are reasonably accessible to small and medium– sized enterprises as well as to individuals, artist and craftsmen, in both industrialized and developing countries.

What are the Requirements for an Application

The application for the design is completed when:

- * The applicant supplies basic personal information (Name, Nationality and Address for service).
- * States the Class or Classes of goods that the design is to be applied to.
- * States the nature of the design .

- * States the claims for the novelty
- * Three (3) exact sets of any drawings, photographs, or tracings that are able to sufficiently identify the article.
- * The payment of the prescribed fees of **One Thousand, Five Hundred (\$1,500) Dollars per application.**

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What is an Industrial Design?



PAVING THE WAY TO GROWTH AND DEVELOPMENT THROUGH THE PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

Jamaica Intellectual Property Office

What is an Industrial Design

An industrial design is the ornamental or aesthetic aspect of an article. The design may consist of three-dimensional features, such as the shape or surface of an article, or of two-dimensional features, such as patterns, lines or colour.

Industrial designs are applied to a wide variety of products of industry and handicraft: from technical and medical instruments to watches, jewelry, and other luxury items; from house wares, and electrical appliances to vehicles and architectural structures, from textile designs to leisure goods.

Industrial designs are what make an article attractive and appealing, hence, they add to the commercial value of the product and increase its marketability.

How do you Register an Industrial Design

An application for registration of an industrial design must be filed with the **Jamaica Intellectual Property Office**. The application must contain the particulars of the applicant, along with three copies of the design itself, showing the different perspective views. The application must state what the design is applied to, and should identify the classes in which registration is sought.

Why Protect an Industrial Design ?

Industrial Designs are what make an article attractive and appealing, hence they add to the commercial value of a product and increase its marketability.

When an Industrial design is protected, the owner—the person or entity that has registered the design is assured an exclusive right against unauthorized copying or imitation of the design by third parties. This helps to ensure a fair return on investment.

An effective system of protection also benefits consumers and the public at large, by promoting fair competition and honest trade practices, encouraging creativity, and promoting more aesthetically attractive products.

Protecting industrial designs helps economic development, by encouraging creativity in the industrial and manufacturing sectors, as well as traditional arts and crafts. They contribute to the expansion of commercial activities and the export of national products.

Jamaica Intellectual Property Office

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